

TEEN TOBACCO USE PREVENTION ADVISORY COMMITTEE

Margaret Brake—Director of Youth Tobacco Initiatives with the Substance Abuse Services Section in the Division of Mental Health, Developmental Disabilities and Substance Abuse Services. In this capacity, she directs the Section's Youth Tobacco Initiative that focuses on efforts to reduce youth access to tobacco products as required by the federal Synar Amendment. In addition, she is responsible for coordinating the Division's activities with 39 Area Programs for contract and local projects that address tobacco use prevention. She has 16 years of public health experience. Her experience in tobacco cessation, prevention and control spans 13 years. In her previous role as the Eastern Field Coordinator with the Tobacco Prevention and Control Branch (formerly known as NC Project ASSIST), she provided technical assistance and consultation to four local coalitions comprising six counties in eastern North Carolina. Her statewide responsibilities were to provide leadership in youth advocacy and involvement and serve as the lead staff for youth initiatives of the African American Tobacco Use Prevention and Reduction Action Team.

Deborah Bryan, MA Ed—President and CEO of the American Lung Association of NC. For the 15 previous years she served in the state office of the Lung Association, she functioned as State Program Director and then Director of Program and Govt. Relations before the position was divided. In this capacity, she has been certified as a Freedom From Smoking(R) Clinic leader and trainer for adult cessation, and has supervised the implementation of these programs and related services statewide. Since the development of N-O-T, ALA's cessation program for teens, she has overseen the training and implementation as well as certification process for trainers and facilitators across NC.

Jim Martin, MS—State Advisor on Preventing Teen Tobacco Use, with the Division of Public Health, NC Department of Health and Human Services. In his current role, he provides state leadership and expertise on tobacco use prevention and control policy and programmatic solutions. He collaborates with multiple agencies and stakeholder groups. Mr. Martin previously served a Field Director for Policy and Programs with Project ASSIST, now the Tobacco Prevention and Control Branch. Mr. Martin has published several articles on tobacco use prevention and control and he has conducted numerous local, state, regional as well as national level presentations on policies and programs to prevent and reduce tobacco use among youth.

Kurt Ribisl, PhD—Assistant Professor, Department of Health Behavior and Health Education, University of North Carolina at Chapel Hill School of Public Health. He has been a principal investigator and co-investigator for the Centers for Disease Control and Prevention writing articles relating to tobacco control and tobacco use among youth. He has published extensive articles related to teen smoking in numerous research journals.