

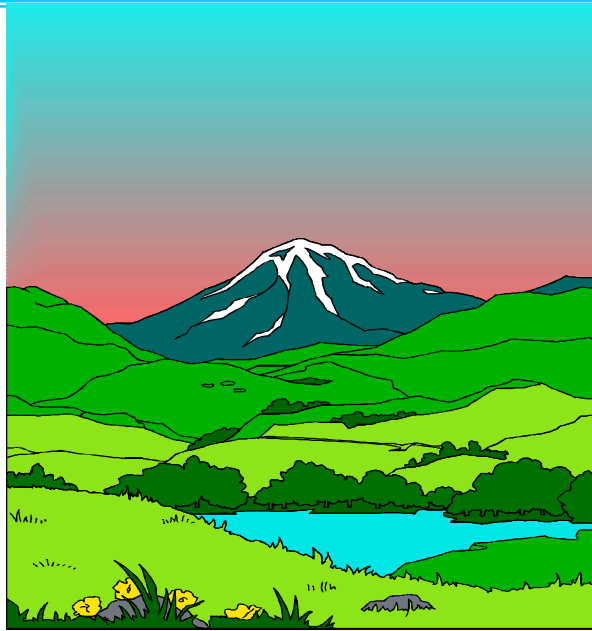


**TEEN TOBACCO USE PREVENTION
AND CESSATION
KICKOFF EVENT**

Tuesday, April 8, 2003
Durham Hilton
3800 Hillsborough Road
Durham, NC

Keynote Speaker: The Honorable Beverly E. Perdue,
Lieutenant Governor of North Carolina
Chair of the Health and Wellness Trust Fund Commission

National Speaker: Dr. Tom Houston
American Medical Association



The Dawning of a New Day in North Carolina

Who Should Attend:

All Health and Wellness Trust Fund (HWTF) Grantees and Contractors are required to attend this Training and Development Kickoff Event.

Up to three individuals per grant may attend.

All Grantees should have monies budgeted in their grant award to attend all required state and regional training sessions throughout the year.

Purpose:

To provide networking, teambuilding and technical training among HWTF Grantees, Contractors, staff and Commission members, Tobacco Prevention and Control Branch (TPCB) staff; Office of Minority Health and Health Disparities (OMHHD) staff, and other key stakeholders.



**Health and Wellness Trust Fund Commission
Teen Tobacco Use Prevention and Cessation**

Kickoff Event

Durham Hilton

April 8, 2003

AGENDA

7:30 a.m.- 8:45 a.m.

Registration, Breakfast and Networking

8:50 a.m.- 9:15 a.m.

Icebreaker Exercise

9:15 a.m. -9:25a.m.

Welcome, Introductions and Opening Comments

9:25 a.m. -10:15 a.m.

Overview of the Health and Wellness Trust Fund Commission (HWTFC) Teen Tobacco Use Prevention and Cessation Initiative, including Contracting and Reporting Requirements

10:15 a.m.- 10:45 a.m.

Preventing and Reducing Teen Tobacco Use--101 Background, Vision, Goals and Objectives for the Community/School Grantees and the Priority Population Grantees

10:45 a.m.- 11:00 a.m.

Break and Networking

11:00 a.m. -12:30 p.m.

Breakout Session A-- Program Development and Implementation - All Priority Population Grantees

Breakout Session B-- Program Development and Implementation--All Community/School Grantees

12:30 p.m.- 1:30 p.m.

Luncheon

1:30 p.m.- 2:15 p.m.

Developing and Sustaining Partnerships and Coalitions

2:15 p.m.- 3:15 p.m.

Presentation of Media Campaign

3:15 p.m.-3:30 p.m.

Break

3:45 p.m.-5:00 p.m.

Program Tracking and Evaluation

5:00 p.m.-5:40 p.m.

Resource Panel

5:40 p.m.- 5:45 p.m.

Closing Comments

5:45 p.m.

Break and Networking

6:30 p.m.-8:00 p.m.

Dinner and Networking
Keynote Speaker- The Honorable Beverly E. Perdue,
Lieutenant Governor of North Carolina

National Speaker -Dr. Tom Houston
American Medical Association

Conference Sponsors



In collaboration with



NC Department of Health and Human Services

- Tobacco Prevention and Control Branch
- Office of Minority Health and Health Disparities

LOGISTICS

HOTEL INFORMATION:

A limited number of rooms have been reserved for April 7th, 8th & 9th, 2003 at the Durham Hilton located at 3800 Hillsborough Road, Durham, NC. Room rates are based on the state rate of \$55.50 + tax (single occupancy) and \$10 for each additional person. Please request rooms reserved for the Tobacco Use Prevention Event. In order to guarantee that you receive the state rate, make your reservation by **March 16, 2003**. Please contact the hotel directly at (919) 383-8033 to make your reservation.

DIRECTIONS:

From I-85 North (from Atlanta/Charlotte): Take exit 173 (Cole Mill Rd). Turn right at light onto Cole Mill Rd. Turn right at the second traffic light onto Hillsborough Rd. The Durham Hilton is a half mile ahead on the right.

From I-85 South (from Washington DC/Richmond): Take exit 173 (Cole Mill Rd). Turn left onto Cole Mill Rd. Turn right at the first traffic light onto Hillsborough Rd. The Durham Hilton is a half mile ahead on the right.

From I-501 North (from Chapel Hill): Take exit 108D (Hillsborough Rd.) At the top of the ramp turn left onto Hillsborough Rd. The Durham Hilton is one mile ahead on the right.

From I-501 South: Take exit 108D (Hillsborough Rd.) At the top of the ramp turn right onto Hillsborough Rd. The Durham Hilton is one mile ahead on the right.

From I-40 West (RDU Airport/Wilmington): I-40 West to exit 279-B (Highway 147/Durham Freeway). Remain on Durham Freeway for approximately 11 miles. Take exit 16-A. At the end other ramp remain in the right lane and take exit 108-D. At top of ramp, turn left. The Durham Hilton is one mile ahead on the right.

From I-40 East (from Winston-Salem/Greensboro): From I-40 East to I-80 North. Take Exit 173 (Cole Mill Rd.) Turn right onto Cole Mill Rd. Turn right at the first traffic light onto Hillsborough Rd. The Durham Hilton is a half mile ahead on the right.

Have a Safe Trip!

REGISTRATION FORM



Hurry...Don't Miss The Registration Deadline!!!

March 17, 2003

Name: _____ Organization: _____

Address: _____ Telephone #: _____

_____ Fax #: _____

Email Address: _____

I would like to register for the following:

- April 8, 2003 Health and Wellness Trust Fund Kick Off Event (7:30 am - 6:30 pm) Note: This event does not require a registration fee, however, a separate registration and fee (\$69) is required for the subsequent Vision 2010 Conference on April 9th and 10th.
- I will be attending the evening dinner on April 8, 2003 (6:30 pm) – Pre-registration required, no additional fee

Dietary Consideration:

- I have no special dietary considerations
- Vegetarian
- Other (Please specify) _____

Please mail or fax your registration by: **March 17, 2003**. Send to the attention of:

Barbara Sanders Clark (Barbara.Clark@ncmail.net)
DHHS - TPCB
1932 Mail Service Center
Raleigh, NC 27699-1932
Fax: (919) 715-4410
Tel: (919) 733-1355

If you have questions regarding the conference, please contact: Dan Mulvihill at (919) 715-4395 or for information via email, Dan.Mulvihill@ncmail.net